

VARIETY THE CHILDREN'S CHARITY OF ST. LOUIS

Communications Director

Opportunity:

Variety - The Children's Charity of St. Louis is seeking an experienced communications professional to join the leadership team of an award-winning nonprofit that is a St. Louis tradition. The successful candidate will report to the CEO, and be responsible for public relations, media relations, communications, and advertising. This position directs a small staff and oversees the work of Variety's advertising and communications agencies. St. Louis Variety offers salary and benefits that are competitive in the nonprofit sector plus the greatest intangible benefit anywhere – the joy of knowing and helping the wonderful children of Variety.

About Variety:

Founded in 1932, St. Louis Variety is ranked as one of the top three chapters among 43 Variety chapters worldwide. St. Louis Variety raises more than \$3 million annually for children with physical and mental disabilities in the Greater St. Louis region. Variety serves children with disabilities, often as the “charity of last resort” for children whose parents do not qualify for Medicaid help and/or lack insurance.

Variety provides medical and therapeutic equipment to children in need. Variety operates in-service programs serving disabled children in 487 zip codes in 30 counties in the Greater St. Louis region, including the Variety Adventure Camps, the Variety Children's Chorus, the Emerson Resource Center and the Variety Children's Theatre. In addition, Variety funds programs and allocates Sunshine Coach vans to 81 partner agencies who conduct programs for children with disabilities.

In 2003 Variety built and donated to the city of St. Louis the city's first public inclusive playground in Forest Park. This \$2 million project has received local and national acclaim for its design, function and plays a vital role in the education of children of all abilities.

Variety has earned Charity Navigator's highest four star rating and has been recognized by the BBB Wise Giving Alliance.

Qualifications:

The successful candidate will possess a Bachelor degree and at least 5 years experience with proven success in communications and media relations. Demonstrated success with nonprofit organizations and nonprofit marketing is a plus. Excellent communication skills along with supervisory, planning and organizational skills are required. Raiser's Edge and Sales Force systems knowledge is a plus.

Qualified candidates should submit a cover letter, resume, salary history and references to patty@varietystl.org or mail to Patty Haeffner, Variety The Children's Charity of St. Louis, 2200 Westport Plaza Drive, St. Louis, MO 63146.